

THE BEST WORDPRESS MANAGEMENT SERVICES

You need experts to enable, manage and operate WordPress for your SMB and Enterprise marketing teams.



“

The Shepherds Loft team has taken on a variety of website activities here at Concurrent. Providing security review, enabling complex content changes, coordinating with other vendors and more. They have taken a load off our team which allows us to focus on more strategic marketing issues.”

TOM WILLIAMS
VP of Marketing – Concurrent
(NASDAQ:CCUR)

Managing the WordPress CMS can be challenging. The complexity of the landscape means a lot can go wrong, we provide our customers a path to easier and better management.



We own the hosting infrastructure and tools to manage your web solution and keep it updated, secure and fast.



Helping customers who are at end of life on their systems to get onto a more manageable, timely solution.



Access to project managers to direct your changes and a support system for quick response on any requests or issues.

We provide you with completely supported WordPress Management Service including a commercial theme and plugins, technical administration, upgrades, security, monitoring, backups and more.

Our solution includes a standard technology stack, how-to videos and documentation that enable you achieve success in your marketing efforts. Stop worrying about the technical administration of your site and get back to your business.

BASIC

\$396/Yr

1 WordPress Install
Theme
Drag-drop Page Builder
Contact Form > Email
Security
Social Share/Follow
Video Tutorials

BUSINESS

\$792/Yr

1 WordPress Install
Theme
Drag-drop Page Builder
Contact Form > Email
Security
Social Share/Follow
Video Tutorials
SEO Pro
Caching Service

ENTERPRISE

\$1,188/Yr

1 WordPress Install
Theme
Drag-drop Page Builder
Contact Form > Email
Security
Social Share/Follow
Video Tutorials
SEO Pro
Caching Service
SSL Service
Annual Website Assessment



HTML to WordPress

Getting your first dynamic website can be a challenge. You may already have an HTML site, but those are difficult to update and integrate. Moving to a content management system (CMS) like WordPress can be made easier by leveraging our standard set of professional themes and plugins to enable a rapid, successful conversion. Also, our videos, online training resources, and support channel ensure maintenance and updates are easy. Converting your old HTML site to our platform will allow you to bring your site to the next level.



Theme Conversion

We see this a lot. You picked a theme you liked and it isn't upgraded any longer. Maybe a custom theme was developed and the developer isn't around anymore. Then it breaks and you are left with the problems. Conversion to our theme framework can help future proof your website for a fixed price based on site size. Your current design will be maintained as much as possible during the conversion while standardizing and simplifying your site management.



Other CMS to WordPress

WordPress is by far the most widely used content management system (CMS) powering a quarter of websites. Since it has the largest developer community behind it, that means a great selection of features for your company. It also means you are not locked in to using our services, or anyone else's. Other CMS companies may require you to be tied into their services or hosted by them. Our team is experienced with moving and converting websites from many CMS systems including other open source and commercial systems. And if you ever want to move, it is easy to do so.

Shepherds Loft is a Brightmill branded line of business focusing on WordPress Management Services. Brightmill is a website analysis agency that provides a comprehensive "health check" that measures numerous success factors including website security, marketing effectiveness and overall performance. The company has provided website analysis, development and project management services to marketing teams across multiple industries within publicly traded companies, state government organizations, as well as large and mid-sized private businesses.



866.858.5638

To Get Started
Request Your FREE Whitepaper
SIGN UP AT SHEPHERDSLOFT.COM >